



HAVER & BOECKER SEAL Technology  
CLEAN. SAFE. PROFITABLE.



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[www.sealyourbag.com](http://www.sealyourbag.com)

## Advantages for your sales / marketing manager

- Potential for price increases
- Boosting market share
- Strong arguments against competition with the new, higher performance packing:
  - tight
  - clean
  - compact
  - attractive
  - stable in storage
- Positive impact on the company's and product's image for customers and employees
- Attractive appearance directly at the point-of-sale makes your product stand out above the rest
- Safe transport means satisfied customers and end-consumer